

COLLEGE
WEEKEND
MOVIE
FESTIVAL

Philosophy of The College Weekend Movie Festival

In order to establish and maintain consistent quality for all participants, a guiding philosophy will provide a basis for all policies, rules and regulations. All scripts, media, graphics, motion imagery, soundtracks, sets, locations, costuming and dialogue choices must reflect the qualities that would be acceptable for college level projects, adhere to the standards of the community in which our campuses serve, and be suitable for marketing to sponsors on a regional level. Deviation in the above philosophy (as determined by the executive producer of one or more participating colleges or universities) could result in project disqualification and exclusion from the festival viewing.

Participants:

The College Weekend Movie Festival solely exists for its participants: students and graduates, faculty and staff, actors, family and friends and other supporters.

Goal: The College Weekend Movie Festival contributes to the cultural responsibilities of a community, devotion to the visual and aural storytelling method, and the improvement of skills for all levels of collegiate participants.

Non-Discrimination:

The College Weekend Movie Festival treats each participant as a unique individual that possesses knowledge and skills valuable to the entire project. Everyone is regarded as important to the overall success and execution of the event and equally deserving of our time, ideas, and energy.

Goal: The College Weekend Movie Festival does not discriminate on the basis of race, gender, creed, sexual orientation, national origin, or cultural background. Our activities and events are based on the principle that all participants and projects start with equal opportunity for success.

Standards:

The College Weekend Movie Festival is committed to inspire its participants to achieve ever higher standards within the crucial time period that the event takes place. We ascribe to the concept that artistic, aesthetic, and creative standards are important, but inspiration must be balanced with the primary need of providing teamwork, recognition, and dignity for all the participants.

Goal: The College Weekend Movie Festival strives to provide an educational experience for all participants while maintaining the utmost professional respect for all.

Festival Viewing:

In pursuit of higher standards of achievement, The College Weekend Movie Festival has chosen a festival viewing event as its method for recognizing the art of visual and aural storytelling. While a viewing event is not the only means of identifying the value of the created media, but the festival serves as the incentive to inspire the participants to engage in a productive, educational team project.

Goal: The College Weekend Movie Festival is organized with the philosophy that the leaders, faculty, and staff are professionals leading by example both on and off campus. As leaders we must know that our students acquire attitudes and life lessons from observations and interactions with us and look to us as role models in our industry.