

Team Formation

The method for forming teams is determined by each participating school, but must be in accordance to the event's mission and executed within the spirit of the CWMF philosophy.

Team Criteria

All major creative aspects (including writing, shooting, editing, media, graphics, footage, motion imagery, voice-overs, and any other production element) of the festival movies must be accomplished between the start and conclusion dates and times of the official moviemaking weekend - from 10:30 p.m. on April 6 until 7:00 p.m. on April 9, 2006.

ALL PRIMARY CREW MEMBERS (*producer, director, writer, director of photography, audio engineer, editor, graphic artist, etc.*) MUST BE MEMBERS OF A PARTICIPATING COLLEGE'S CURRENT STUDENT BODY.

Teams may admit an outside member who specializes in an area of production or design. This specialist may not work on the entire project nor participate in any other creative element outside his/her specialty. In other words, if a team recruits an outside member to do music that member is only allowed to create music - not work on the entire soundtrack. Other specialties include but are not limited to acting, Steadicam operator, jib operator, special effects production, special effects editing, choreography, art direction, costuming, make-up, voice experts, pyrotechnic effects and safety, pilot, and (of course) craft services.

EACH PARTICIPANT MUST SIGN A RELEASE FORM. Teams without release forms for each participant, location and musical piece will not be eligible for any award.

Teams must include documented permission to use copyrighted elements (such as music or artwork created outside the CWMF) and must have proper release forms for all talent, creative material and locations.

Prerecorded music may be used with a proper, documented release form.

Movie Criteria

To be eligible for awards the resulting movie must be six (6) minutes or less in length. There is no minimum length requirement.

Each movie must contain the required elements on-screen. Merely mentioning an character's name or a prop in the dialogue will disqualify the movie from award eligibility.

All movies must use the same character, line of dialogue, and prop. Additionally, each movie must conform to the individual genre selected at the kickoff event on April 6, 2006. Movies that do not conform to the selected genre will not be eligible for any award.

The potential genres are: drama, comedy, science fiction, mystery, fantasy, superhero, film noir, mockumentary, musical or western, romance.

All movies must meet a G, PG or PG-13 rating, as defined by the MPAA. Movies that, in the determination of the panel of judges, would receive a rating of R or NC-17 will not be eligible for any award. Criteria for each rating is available online at http://www.mpa.org/FlmRat_Ratings.asp.

From the MPAA:



A PG-13 film is one which, in the view of the Rating Board, leaps beyond the boundaries of the PG rating in theme, violence, nudity, sensuality, language, or other contents, but does not quite fit within the restricted R category. Any drug use content will initially require at least a PG-13 rating. In effect, the PG-13 cautions parents with more stringency than usual to give special attention to this film before they allow their 12-year-olds and younger to attend. If nudity is sexually oriented, the film will generally not be found in the PG-13 category. If violence is too rough or persistent, the film goes into the R (restricted) rating. A film's single use of one of the harsher sexually derived words, though only as an expletive, shall initially require the Rating Board to issue that film at least a PG-13 rating. More than one such expletive must lead the Rating Board to issue a film an R rating, as must even one of these words used in a sexual context. These films can be rated less severely, however, if by a special vote, the Rating Board feels that a lesser rating would more responsibly reflect the opinion of American parents.



In the opinion of the Rating Board, this film definitely contains some adult material. Parents are strongly urged to find out more about this film before they allow their children to accompany them. An R-rated film may include strong language, violence, nudity, drug abuse, other elements, or a combination of the above, so parents are counseled in advance to take this advisory rating very seriously.

Final movies must be mastered to a Mini DV tape in the NTSC DV 4:3 format, preferably with record inhibit activated.

Tapes must have 30 seconds of color bars and tone, a 10 second slate, and a 8-10 second countdown with an industry standard two-second pop, followed by two seconds of black.

Tapes and boxes must be labeled with the team name, school name and project name.

Editing

Each campus will operate under their own hours of operation.

Award Eligibility

To be eligible for all awards, tapes and paperwork must be submitted no later than 7:30 p.m. on April 9, 2006. All paperwork must be submitted in an envelope with the team name, producer's name, and school's name clearly written on the outside.

Late movies will be shown at the awards night only if submitted to the individual campus representative no later than 12:00 p.m. (noon) on Monday April 10th, 2006. Late movies are not eligible for any award.

Rule Changes

Rules are subject to change prior to April 6 and will be available online or upon request. Any decisions made during the event's execution are final and may determine a project's award eligibility, or if the movie is presented at the festival viewing night.

Wrap Up

All participating campuses must conduct a wrap-up session within a month of the festival viewing and submit a report to the festival committee. These reports will help provide

the quality experience desired by the committee and the participants in future festivals.

WEEKEND SCHEDULE

April 6, 2006

Team leaders or representative meet at the Carnegie Visual + Performing Arts Center (1028 Scott Street, Covington, KY) at 10:30 p.m. EST for the selection of genre, required dialogue, character, prop and screening group. Final announcements will be delivered, rules and regulations will be clarified, and time for questions or clarification is scheduled.

April 6 through 9, 2006

Team members will act as school ambassadors during the shooting process and are required to report to the community authorities any damage or destruction caused by them. Failure to do so will result in disqualification from the event.

Each campus' equipment rules and regulations that reflect their own policies and procedures are in effect. Failure to abide by the team's campus' rules, regulations, policies, and procedures may be cause for disqualification. Decisions on individual campus policies will be made at the school representative's discretion.

April 9, 2006

Tapes and paperwork are due at the Game Day Café (537 East Pete Rose Way, Cincinnati, OH) by 7:30 p.m. EST.